



Media kit 2026

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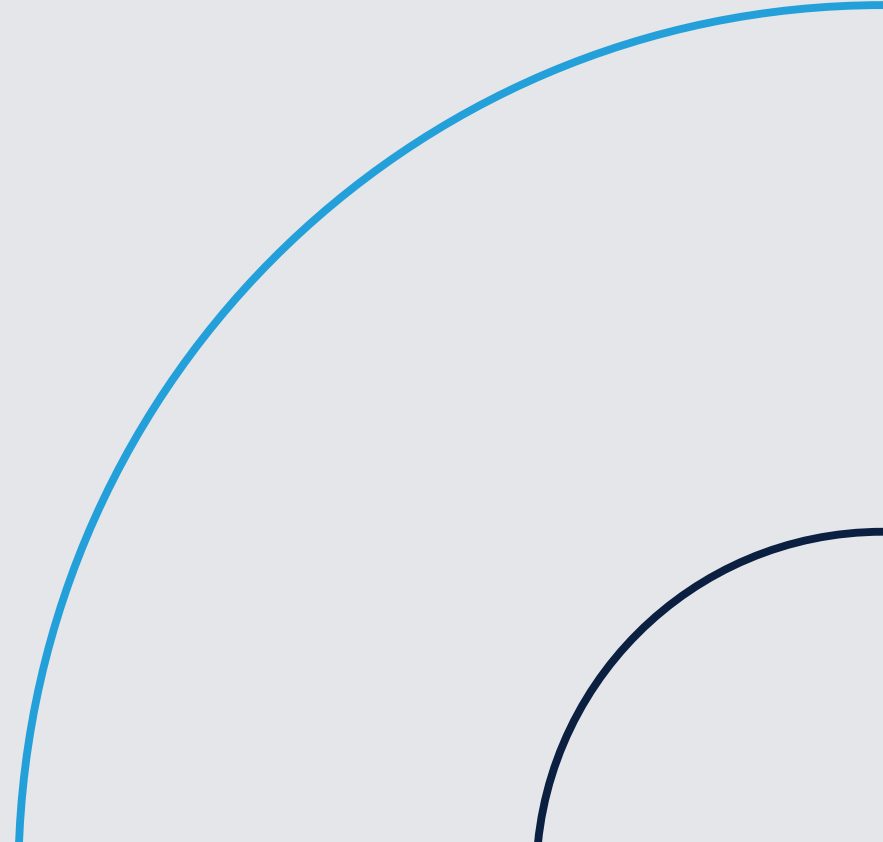
12. teiss video solutions

Cracking cyber security together

You need to appear where trust already is because visibility doesn't win deals. Trust does. Welcome to teiss, the leading community of information security decision makers. For over 20 years, we've been building that trust by creating award-winning awards and compelling content for the most influential cyber professionals across the globe.

Every day we create meaningful connections between our sponsors and our audience, whether it's through our commercial partnerships with global brands such as Bloomberg, our virtual events, our private dining experiences or our industry-leading summits. We have solutions that can help you at every stage of your sales funnel.

We have solutions that can **help you at every stage** of your sales funnel.

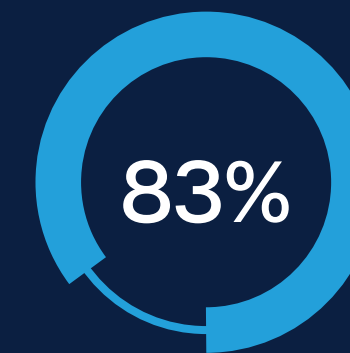
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Audience data

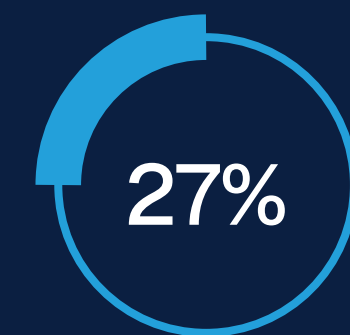
- Over **29,000** senior IT leaders read teiss.co.uk every month
- **60,000+** monthly page views
- Over **1:30** average time spent reading each article

Company size breakdown

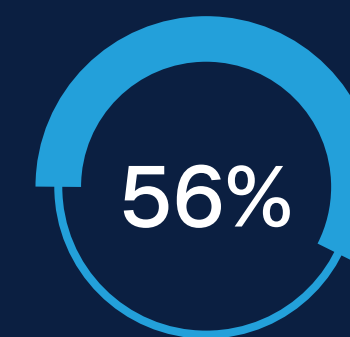
- Under 250 employees **19.02%**
- 251-500 **7.40%**
- 501-1,000 **9.25%**
- 1,001-10,000+ **29.32%**
- 10,000+ **19.77%**



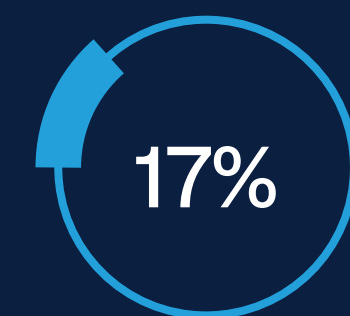
Senior decision-makers



CISO, CTO, CIO



Directors/heads of department



Managers and executives

teiss Talk

Sponsorship package

- Panel position alongside information security experts
- Guaranteed minimum leads **that match your ICP**
- Editorial mention in post-event report
- (Keep the 50% discount point)

teissTalk is an award-winning weekly cyber security talk show. Each episode features world-renowned experts sharing their knowledge and experiences.

A slot on the panel of each episode is reserved for one of our sponsors. This provides the perfect platform to showcase your thought-leadership to a curated audience. We only share leads who engaged with the content, agreed to talk to the sponsor, and match your ideal customer profile (ICP).

Pricing

Packages include panel participation and a varying number of leads delivered post-webinar

100 leads	£8,950
150 leads	£11,950
200 leads	£13,950
400 leads	£22,950

teiss Talk

Recent sponsors include:



Private dining events

We run a regular schedule of exclusive, high-level private dining events globally. Whether hosted at iconic venues like the House of Lords in the UK or premium venues across the EU and US, these events provide the perfect setting to present yourself as an industry leader. The agenda is specially tailored to your audience. These are not random attendees: they are carefully selected to match your specific ICP.



teiss have successfully run our series of high-end C-level executive roundtables. Hosted at the Goring Hotel, we have seen a genuinely impressive calibre of attendees that we worked with teiss to have attend. We provided a range of target accounts and trusted teiss to generate attendees in and around those targets. Our engagement has been really well received by delegates and my sales teams alike. We will definitely be looking to repeat something similar.

— Verizon



It was very beneficial – it is so useful to hear what others are doing to walk away with new ideas. The size of the group was great, as was the variety of roles and companies within it. I've got some ideas that I will take away with me.

— Waterstones

How it works

- Two to three hours with 12 senior decision makers guaranteed
- The agenda is specially tailored to your audience, drawn from your preferred target industries and job titles
- Hosted at iconic venues like the **House of Lords**
- Engage with senior-level decision-makers
- Dedicated event manager to handle the whole production process
- Detailed briefing with host pre-event
- Write-up of the main insights published on teiss.co.uk
- You receive full contact details of attendees

Breakfast	£16,250
Dinner (House of Lords)	£19,450
Virtual roundtable	£7,950

Recent private dining partners include:



teiss Summits

Connect with the C-suite in a focused environment. We bring together the highest calibre of cyber security leadership for a day of intense knowledge-sharing. Unlike open trade shows, our summits are invitation-only.

With an audience dominated by C-suite executives and heads of department, every conversation counts. We facilitate these connections through sponsor-led roundtables and curated forums designed for meaningful interaction.

 The European Information Security Summit	 AI Threats Detect & Protect	 Resilience, Response & Recovery
February 2027	April 2026	September 2026
£12,950-£28,950	£12,950-£28,950	£12,950-£28,950

“ Exceptionally well organised with clear, consistent communication from the organisers throughout. The sessions were genuinely thought-provoking and sparked valuable discussions, complemented by the opportunity to network with outstanding industry peers. Easily one of the best cyber security events I've ever attended.

- Dionach

We can combine summit packages.
Please ask for details.

Content production and syndication



teiss has extensive experience working with and sharing compelling business narratives. We use a range of multimedia platforms to cut through the sheer volume of white noise that is associated with today's contemporary media. We have the perfect platform to create genuine engagement with your brand and showcase you as a pioneer in your sector.

The content in this branded programme, all produced by teiss, will champion your organisation and promote your business success story.

“

Having partnered with teiss for over two years across events, content syndication, podcasts and local news outlets, I can speak to their exceptional value first-hand. The ROI speaks for itself, which is why we've continuously expanded our contract with them. I have no hesitation in recommending them.

— Robert Taylor, Director of Field Marketing, EMEA, nCino

Demand generation

Pricing

Packages include panel participation and a varying number of leads delivered post-webinar

Content syndication	POA
Double touch	POA
Additional qualifying questions	POA
BANT	POA

Accelerate your pipeline with precision lead generation. As your strategic partner, teiss connects you with your ideal B2B prospects to drive sales and boost ROI. We leverage your existing expert content against our extensive database of senior decision-makers to deliver hyper-targeted campaigns.

Whether you require 50 or 1,000 leads, we ensure quality over quantity. Every lead is fully opted in, having actively engaged with your content. And you only pay for the leads that successfully match your specific target criteria, guaranteeing you value with every contact.



Our partnership speaks volumes about teiss's dedication to delivering nothing short of exceptional service and results. The lead generation team's efficiency, timeliness and clear communication have truly set a high standard. Their flexibility in tailoring solutions to our timeline and requirements has been flawless. Trust and reliability are not just buzzwords but lived experiences.

— Donna Parent, CMO, Dynamo Software

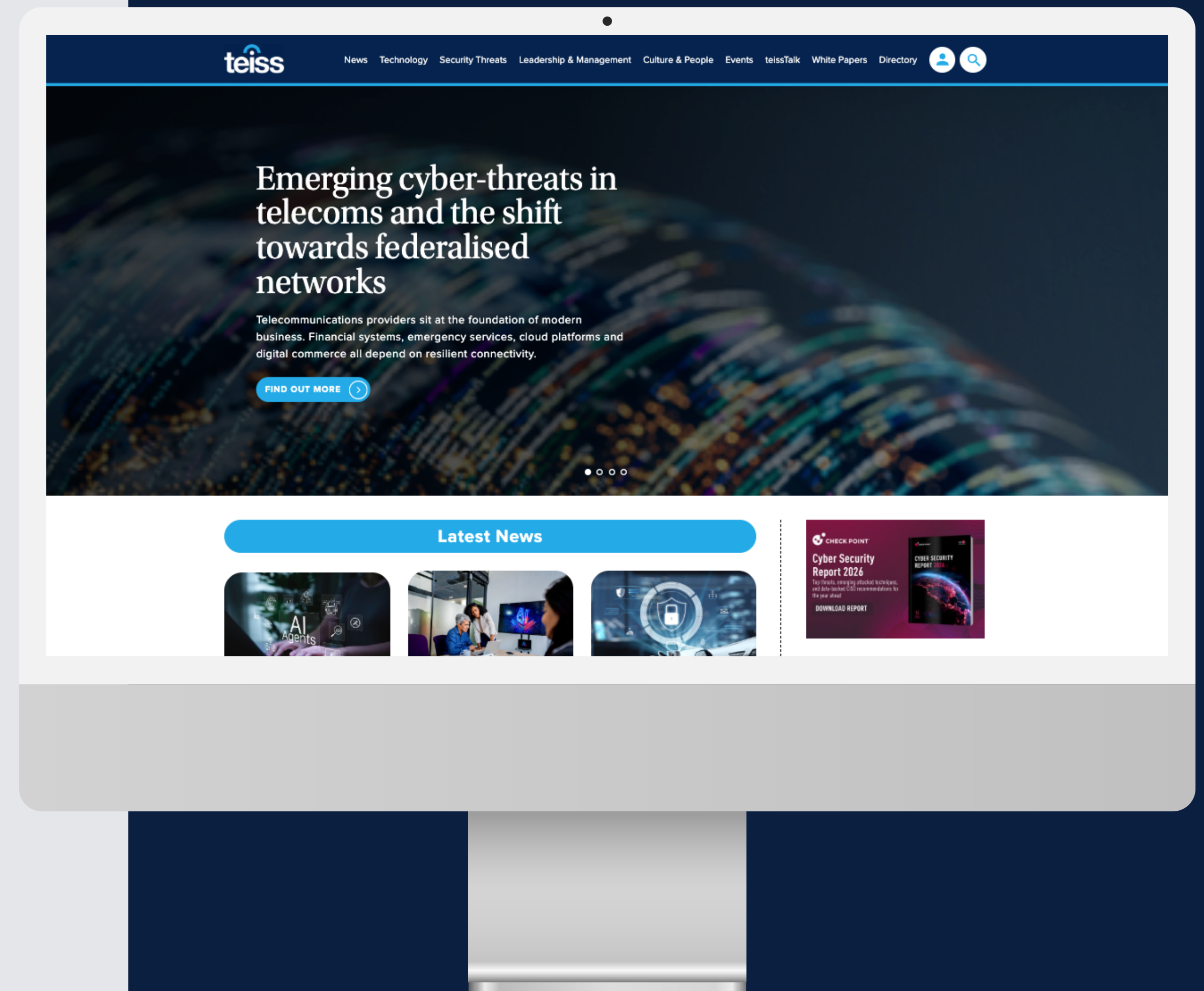
teiss website advertising placements

Stay visible where decision-makers seek answers. With over 29,000 senior IT leaders visiting teiss.co.uk every month and an average read time of over 1:30 per article, our audience isn't just scrolling, they are engaging.

Our digital branding solutions place your message directly in front of this high-value community. By leveraging our database of 98,000 professionals, 83% of whom are senior decision-makers, our newsletters and display advertising ensure your brand stays top-of-mind with the CISOs, CTOs and directors shaping the future of information security.

Advertising options

- ☞ Leaderboard banners across teiss.co.uk
- ☞ MPU banners across teiss.co.uk
- ☞ Newsletter sponsorship
- ☞ Social media posts across **LinkedIn** or **X**



Website advertisement prices

Directory listing	£1,250
Directory with 4 press releases	£2,950
Directory with 4 press releases and articles	£4,950
Directory with unlimited press releases or articles (subject to fair use)	£9,950

Studio interview and web article	£10,950
Website article	£1,250
Newsletter sponsorship	£1,500
Banner advertising	£80 CPM
Social post	£139

teiss video solutions

Our expert video team creates compelling B2B videos for our clients that showcase your message to our highly-tailored audience.

[View video examples here](#)



1 Interviews: in-studio or on location

Join us at our studio to produce an interview discussing your chosen topic, or select a location and we'll come to you.

2 Split-screen filming

Come away with a professional, remotely-filmed interview. Our interviewer will host from our studio, while you can film from a location of your choice. We can also arrange for professional cameras and equipment to be sent to your location to ensure that both the interviewer and interviewee videos are produced with top-quality video and audio.

3 Green screen

Choose your ideal background and styles for a virtual studio filming session tailored to you.



Having partnered with teiss for over two years across events, content syndication, podcasts and local news outlets, I can speak to their exceptional value firsthand. What truly distinguishes them is something I fundamentally believe in: you buy from people. The relationships we've built and their deep understanding of our business are unmatched. They're flexible and responsive, consistently punctual and, above all, reliable in their delivery. The ROI speaks for itself, which is why we've continuously expanded our contract with them. I have no hesitation in recommending them.

— **Robert Taylor, Director of Field Marketing EMEA, nCino**



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www.teiss.co.uk