

EXPLORING THE INFORMATION
SECURITY INDUSTRY THROUGH
EXPERT DISCUSSION

teissTalk MEDIA PACK

Welcome

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Welcome To teissTalk

teissTalk is an **award-winning** cyber security talk show with episodes twice a week. Each episode features **world-renowned experts** sharing their knowledge and experience and draws a large audience of senior decision makers.

A slot on the panel of each episode is reserved for one of our sponsors. Not only does this provide the perfect platform to **showcase your thought leadership** alongside the leading figures in the industry, but each viewer is fully opted-in and their contact details will be delivered to you post-event. This creates a perfect blend of branding and lead generation.

ABOUT THE HOST



Thom Langford

CISO, Security Executive and Advisor

Thom is an industry engaged and sought after information security subject matter expert and speaker. As Security Advocate for SentinelOne Thom is able to further explore his passion of communicating and educating on information security topics to a global audience through storytelling, humour and plain language.

He is the founder of (TL)2 Security (tl2security.com), a strategic Information security Consultancy that focuses on Virtual CISO, strategic business alignment and public speaking/advocacy for hire.

As Chief Information Security Officer of Publicis Groupe, Thom was responsible for all aspects of information security risk and compliance as well as managing the Groupe Information Security Programme. Additionally, the role was responsible for business continuity capabilities across the Groupe's global operations.

Having successfully built security and IT programmes from the ground up Thom brings an often opinionated and forward-thinking view of security risk, both in assessments and management, but is able to do so with humour and pragmatism (mostly).

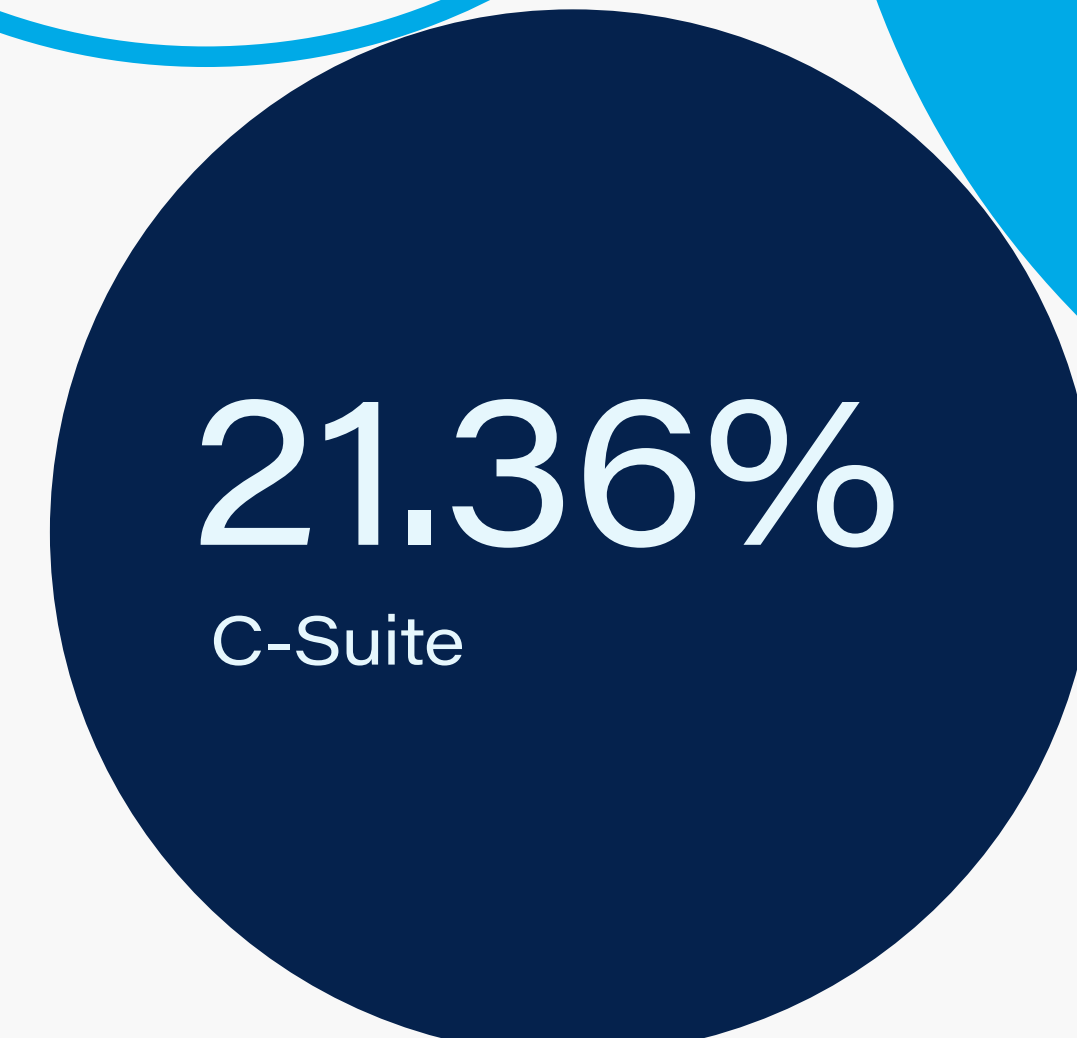
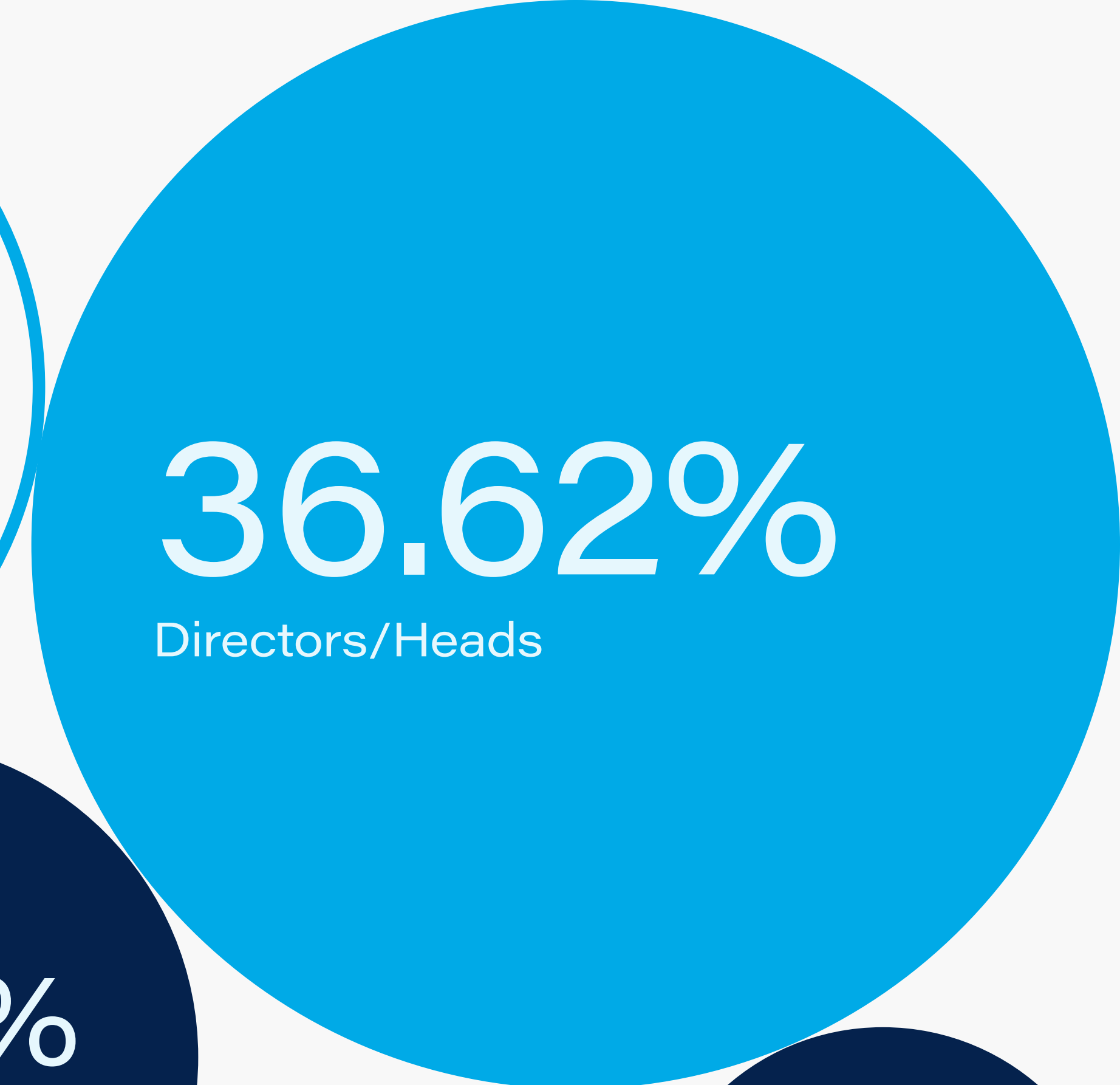
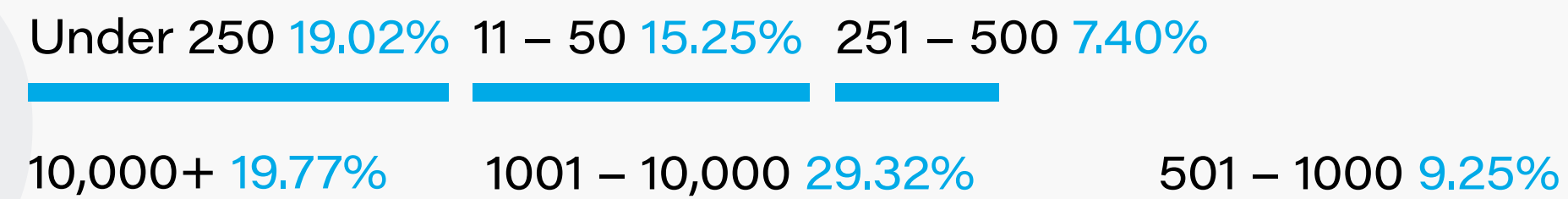
An international public speaker and award-winning security blogger, Thom contributes to a number of industry blogs and publications. Thom is also the sole founder of Host Unknown, a loose collective of three infosec luminaries combined to make security education and infotainment films. Thom can be found online at both thomlangford.com and [@thomlangford](https://twitter.com/thomlangford) on Twitter.

AUDIENCE

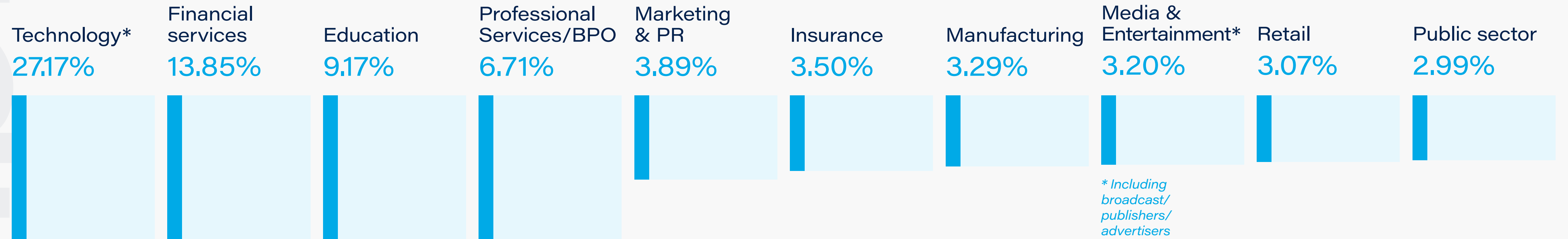
teissTalk has a database of over **70,000** cyber-security professionals*

* as of January 2025

Company size breakdown



AUDIENCE



* Including broadcast/publishers/advertisers

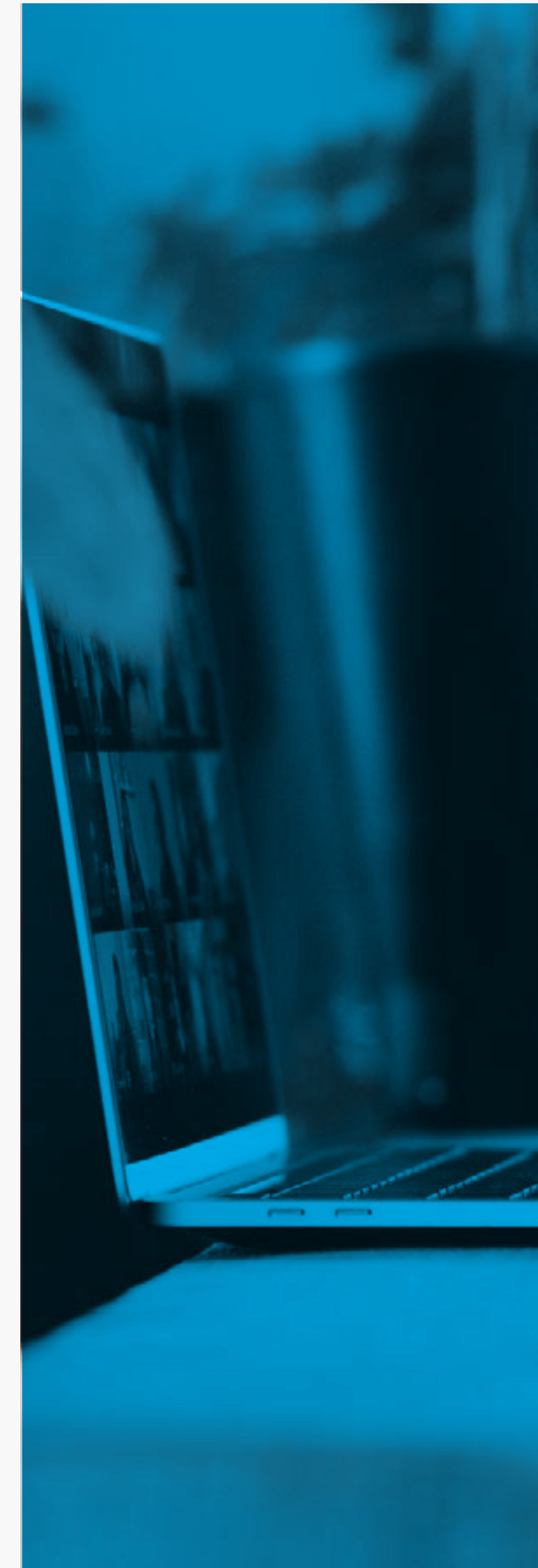
* Including electronics & IT services

Healthcare (incl. Private hospitals, clinics, etc.)	2.68%	Recruitment	0.91%	Holding Companies & Conglomerates	0.30%
Transport & Logistics	2.34%	FMCG	0.82%	Chemicals	0.26%
Legal services	2.25%	Telecommunications	0.74%	Property	0.26%
Other	2.12%	Utilities (incl. Water companies, waste services, etc.)	0.69%	Outsourcing	0.22%
Construction & Engineering	1.56%	Defence	0.61%	Charities	0.17%
NGO & Non-profit	1.47%	Natural Resources	0.56%	Food & Drink Manufacturers	0.17%
Leisure & Hospitality	1.34%	Energy	0.52%	Agriculture	0.13%
Associations, Organisations & Trade Bodies	1.34%	Automotive	0.43%		
Pharmaceuticals	0.91%	Associations & Trade Bodies	0.35%		

PREVIOUS SPONSORS

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Chief Information Security Officer,
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Cyber Security Director,
Mastercard



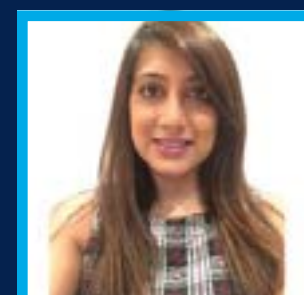
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Global CISO,
TikTok



Brian Brackenborough
Chief Information Security Officer,
Channel 4



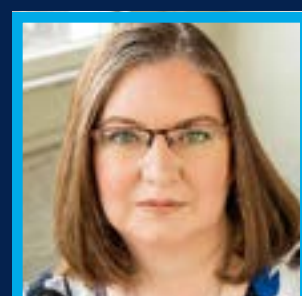
Naina Bhattacharya
Chief Information Security Officer,
Danone



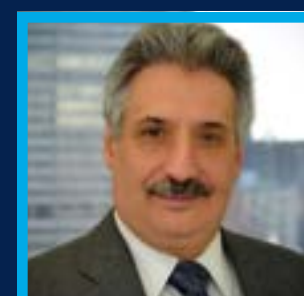
Reena Shah
Director Cyber Security Strategy
Culture & Process Optimisation,
London Stock Exchange Group



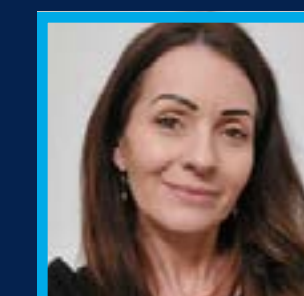
Stiliyana Simeonova
Head of Information Security,
Guardian News and Media



Debora Haworth
Chief Information Security Officer,
Penguin Random House



Gary Sorrentino
Global Deputy CIO,
Zoom



Dora Ross
Global Information Security Culture
Specialist, **DAZN Group**

SPONSORSHIP PACKAGES

teissTalk is a **must-attend event** for all senior professionals working in the Information Security industry.

teissTalk provides an opportunity to meet and influence these senior decision-makers, win their trust, **have your voice heard** and **make a strong impression**. Content will also be published on *teiss.co.uk*, which provides a forum for readers, delegates, speakers and sponsors to openly debate the issues at hand.

Sponsorship package

- Panel position alongside three other Information Security experts.
- Guaranteed minimum leads.
- 100 word company listing on *teiss.co.uk*
- Editorial mention in post session report.
- We can also include an additional article published on *teiss.co.uk* at a 50% discounted rate of **£997.50** as part of any package.
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