

EXPLORING THE INFORMATION
SECURITY INDUSTRY THROUGH
EXPERT DISCUSSION



teissTalk MEDIA PACK

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Welcome To teissTalk

teissTalk is an **award-winning** cyber security talk show with episodes twice a week. Each episode features **world-renowned experts** sharing their knowledge and experience and draws a large audience of senior decision makers.

A slot on the panel of each episode is reserved for one of our sponsors. Not only does this provide the perfect platform to **showcase your thought leadership** alongside the leading figures in the industry, but each viewer is fully opted-in and their contact details will be delivered to you post-event. This creates a perfect blend of branding and lead generation.

ABOUT THE HOSTS



Thom Langford

CISO, Security Executive and Advisor

Thom is an industry engaged and sought after information security subject matter expert and speaker. As Security Advocate for SentinelOne Thom is able to further explore his passion of communicating and educating on information security topics to a global audience through storytelling, humour and plain language.

He is the founder of (TL)2 Security (tl2security.com), a strategic Information security Consultancy that focuses on Virtual CISO, strategic business alignment and public speaking/advocacy for hire.

As Chief Information Security Officer of Publicis Groupe, Thom was responsible for all aspects of information security risk and compliance as well as managing the Groupe Information Security Programme. Additionally, the role was responsible for business continuity capabilities across the Groupe's global operations.

Having successfully built security and IT programmes from the ground up Thom brings an often opinionated and forward-thinking view of security risk, both in assessments and management, but is able to do so with humour and pragmatism (mostly).

An international public speaker and award-winning security blogger, Thom contributes to a number of industry blogs and publications. Thom is also the sole founder of Host Unknown, a loose collective of three infosec luminaries combined to make security education and infotainment films. Thom can be found online at both thomlangford.com and [@thomlangford](https://twitter.com/thomlangford) on Twitter.

AUDIENCE

teissTalk has a database of over **70,000** cyber-security professionals*

* as of July 2022

Company size breakdown

Under 250 **19.02%** 11 – 50 **15.25%** 251 – 500 **7.40%**

10,000+ **19.77%** 1001 – 10,000 **29.32%** 501 – 1000 **9.25%**

26.05%

Managers

36.62%

Directors/Heads

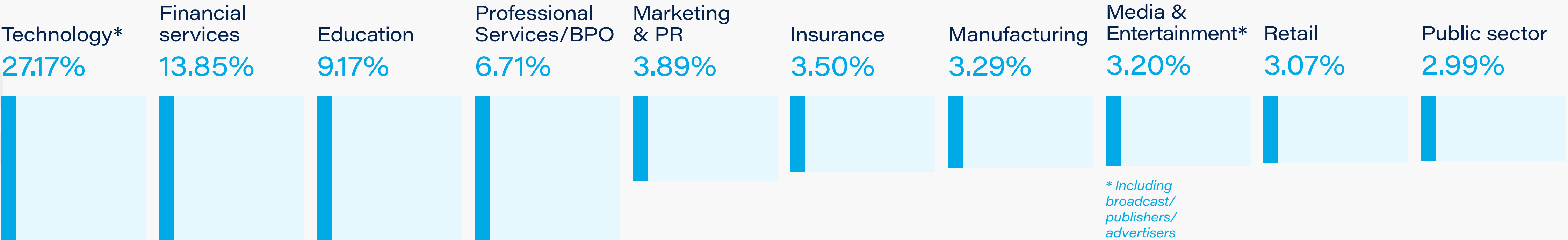
21.36%

C-Suite

15.96%

Executives

AUDIENCE



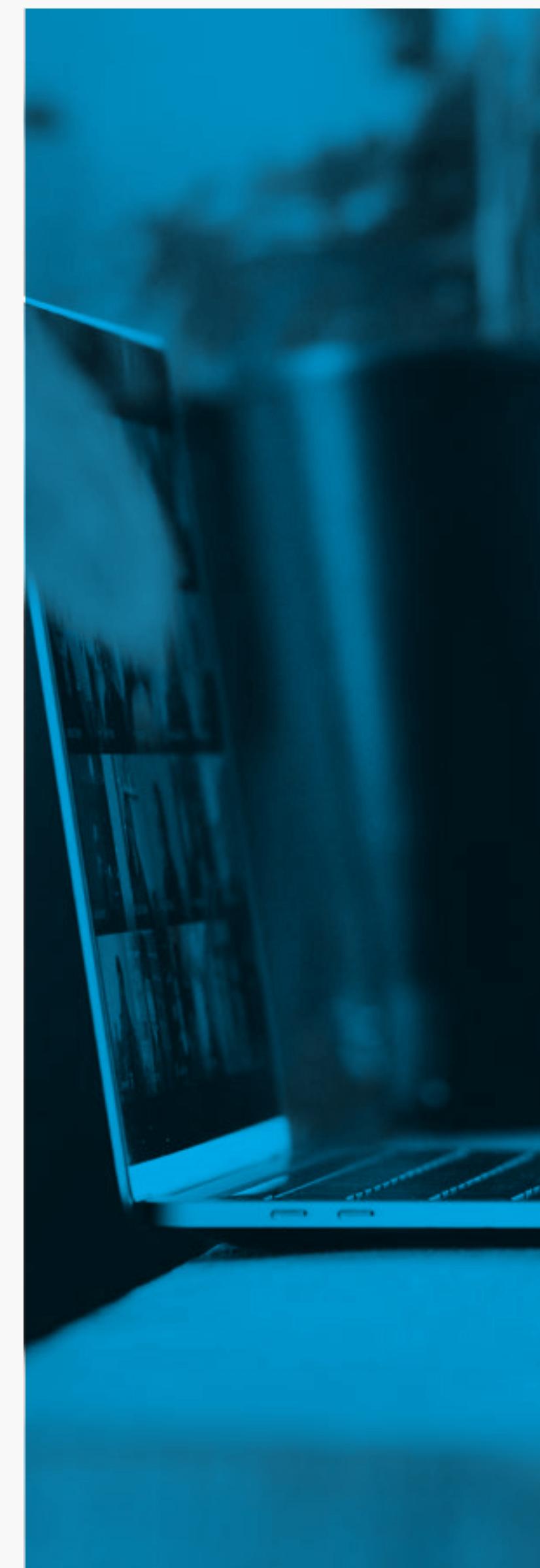
* Including electronics & IT services

Healthcare (incl. Private hospitals, clinics, etc.)	2.68%	Recruitment	0.91%	Holding Companies & Conglomerates	0.30%
Transport & Logistics	2.34%	FMCG	0.82%	Chemicals	0.26%
Legal services	2.25%	Telecommunications	0.74%	Property	0.26%
Other	2.12%	Utilities (incl. Water companies, waste services, etc.)	0.69%	Outsourcing	0.22%
Construction & Engineering	1.56%	Defence	0.61%	Charities	0.17%
NGO & Non-profit	1.47%	Natural Resources	0.56%	Food & Drink Manufacturers	0.17%
Leisure & Hospitality	1.34%	Energy	0.52%	Agriculture	0.13%
Associations, Organisations & Trade Bodies	1.34%	Automotive	0.43%		
Pharmaceuticals	0.91%	Associations & Trade Bodies	0.35%		

PREVIOUS SPONSORS

teiss has a long history in creating excellent Information Security content with some of the biggest names in the industry.

By sponsoring **teissTalk**, you'll be joining:



SPEAKERS

teissTalk attracts some of the biggest names in the Information Security industry.

By sponsoring an episode of teissTalk, you position yourself amongst experts such as...



Danny Dresner
Professor of Cyber Security,
University of Manchester



Paul Raines
Chief Information Security Officer,
United Nations Development Programme



Fraser Brown
Global Head of Information
Technology, **Brewdog**



Steve Brown
Cyber Security Director,
Mastercard



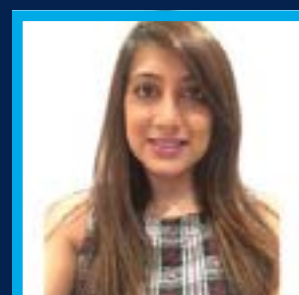
Roland Cloutier
Global CISO,
TikTok



Brian Brackenborough
Chief Information Security Officer,
Channel 4



Naina Bhattacharya
Chief Information Security Officer,
Danone



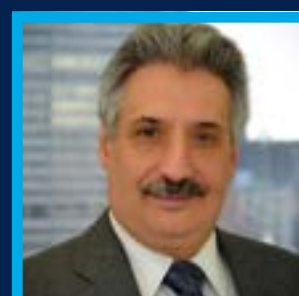
Reena Shah
Director Cyber Security Strategy
Culture & Process Optimisation,
London Stock Exchange Group



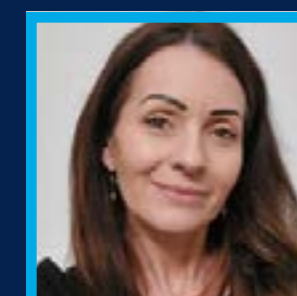
Stiliyana Simeonova
Head of Information Security,
Guardian News and Media



Debora Haworth
Chief Information Security Officer,
Penguin Random House



Gary Sorrentino
Global Deputy CIO,
Zoom



Dora Ross
Global Information Security Culture
Specialist, **DAZN Group**

SPONSORSHIP PACKAGES

teissTalk is a **must-attend event** for all senior professionals working in the Information Security industry.

teissTalk provides an opportunity to meet and influence these senior decision-makers, win their trust, **have your voice heard** and **make a strong impression**. Content will also be published on *teiss.co.uk*, which provides a forum for readers, delegates, speakers and sponsors to openly debate the issues at hand.

Sponsorship package

- Panel position alongside three other Information Security experts.
- Guaranteed minimum leads.
- 100 word company listing on *teiss.co.uk*
- Editorial mention in post session report.
- We can also include an additional article published on *teiss.co.uk* at a 50% discounted rate of **£997.50** as part of any package.
- Bespoke solutions for our DACH audiences are available via our *teisstalk.de* events.

Package price
with 100 leads

£11,950

Package price
with 200 leads

£17,950

Package price
with 300 leads

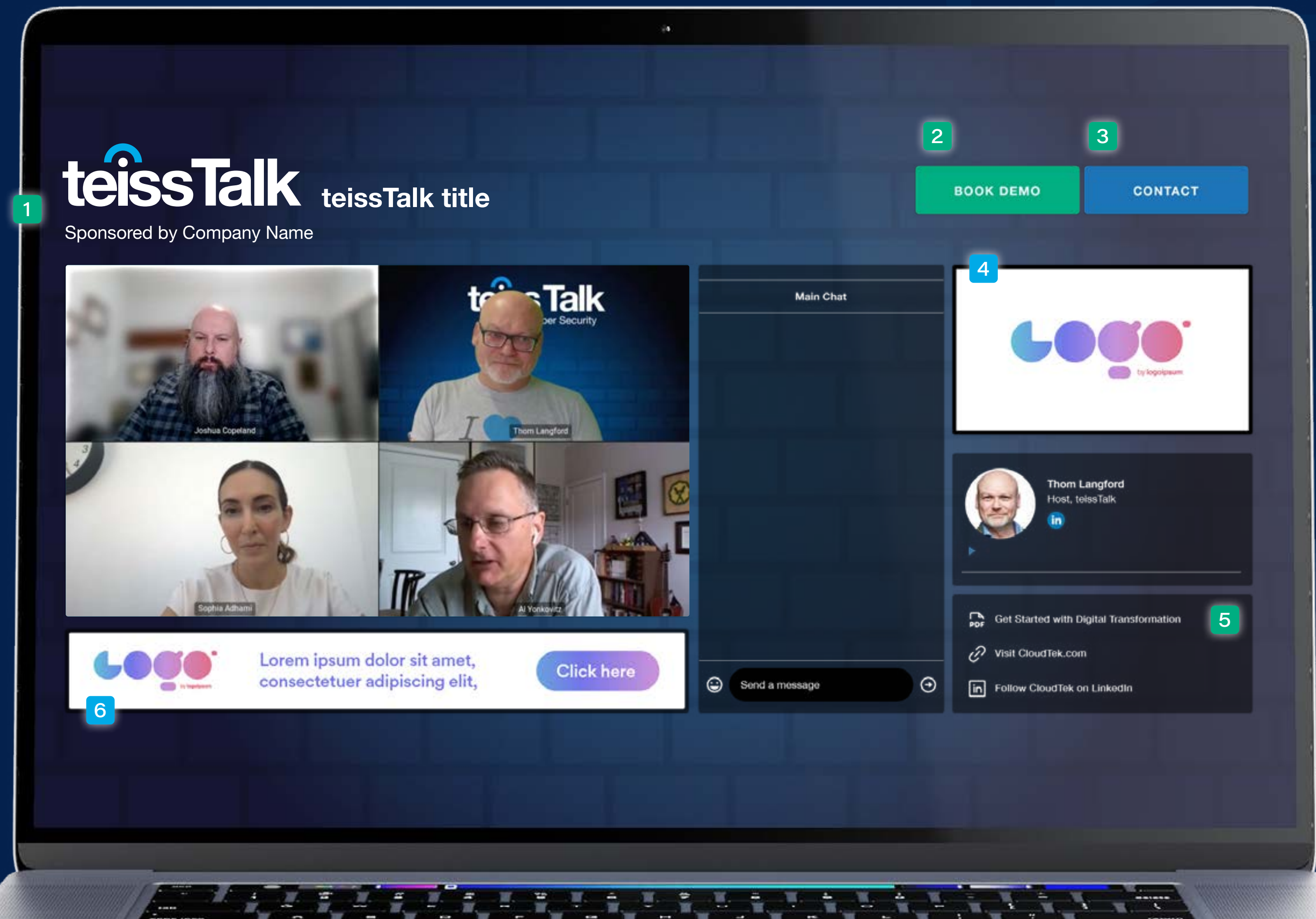
£23,950

WEBCAST BRANDING OPPORTUNITIES

Upgrade your teissTalk recognition with a bespoke branded webinar console.

£1,000

- 1 **Sponsor name underneath webinar title**
- 2 **Book Demo/Free Trial**
Viewers can take action with the client directly from our webinar
- 3 **Contact us form**
Send an email to a sponsor directly from the webinar console
- 4 **Logo in slide area**
- 5 **Resources Tab**
Link to website, PDFs – reportable
- 6 **Lower Third Branding**
Logo, MPU, Linkable CTA.





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